

























Let's Ride, Canada Wide.

# UNLEASH EXCLUSIVE BENEFITS AND DIRECT CONNECTIONS



## MOTO CANADA™ **ASSOCIATE MEMBER BENEFITS**

**MOTOCANADA offers comprehensive** services and benefits to a wide range of companies in the Canadian powersport industry as Tier II Associate Members. We provide unique direction, policies, benefits, and services unmatched by any other source.



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YOUR MEMBERSHIP PACKAGE OR **GET IN CONTACT WITH US TO TAKE** ADVANTAGEOF THESE BENEFITS

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### THESE SERVICES AND BENEFITS INCLUDE:

- Quarterly high-levelmotorcycle/scooter/ATV& Side x Side sales statistics.
  - Annual comparative and trending sales data.
- On-going federal and provincial government advocacy across Canada.
- Tracking and reporting of national and international powersport equipment manufacturing standards, test procedures and
- compliance regulations. Federal and provincial policy and regulatory submissions on issues affecting the industry on member companies' behalf.
- Regularupdates on operator licensing, equipment, and insurance requirements for street legal vehicles in each province and territory.
- Alliances with safety organizations and others to positively influence the image of riders and the industry.
  - Exclusive use of the Moto Canada Associate Member brand and inclusion in public campaigns.
  - Discounts on show exhibit space at the industryowned Motorcycle and Powersports Shows.

#### **OUR MEMBERS**

























