



OFF-ROAD SAFETY MONTH

STAY TUNED WITH US:



THE USE OF OFF-ROAD VEHICLES IN CANADA HAS INCREASED DRAMATICALLY OVER THE YEARS. PER YEAR, THERE ARE OVER 1.35 MILLION OFF-ROAD VEHICLE USERS ACROSS THE COUNTRY.



283,400 - OFF-ROAD MOTORCYCLES



1,071,800 ATVS & SIDE-BY-SIDES

VIEW THE ECONOMIC IMPACT IN DETAIL HERE



SAFETY FOR ADVENTURE

IMPORTANT STATS TO CONSIDER

- **OVER 51% OF ATV-RELATED FATALITIES** ARE CAUSED BY RIDING UNDER THE INFLUENCE OF DRUGS OR ALCOHOL
- **DRIVING DECISIONS** ON HAZARDOUS TERRAIN AND SLIPPERY CONDITIONS CONTRIBUTE TO AN ESTIMATED 33% OF THESE TRAGIC EVENTS
- **AT LEAST 33% OF RIDERS** WERE NOT WEARING A HELMET DURING A FATAL ATV EVENT
- **ALCOHOL, DRUGS, DANGEROUS DRIVING, TRAVELLING ALONE, AND NOT WEARING A HELMET** ARE FACTORS IN 60% OF ACCIDENTS INVOLVING YOUTH

*2013-2019 data based on Stats Canada

SAFETY TIPS TO CONSIDER:

- ALWAYS WEAR A HELMET AND OTHER PROTECTIVE CLOTHING
- STAY SOBER WHEN RIDING
- REFRESH YOUR SKILLS WITH A TRAINING COURSE
- SUPERVISE YOUNG RIDERS
- DON'T RIDE ALONE
- RIDE ATVS/OFF-ROAD BIKES ACCORDING TO YOUR SIZE
- DRIVE ACCORDING TO THE CONDITIONS



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LET'S RIDE, CANADA WIDE

www.motocanada.com