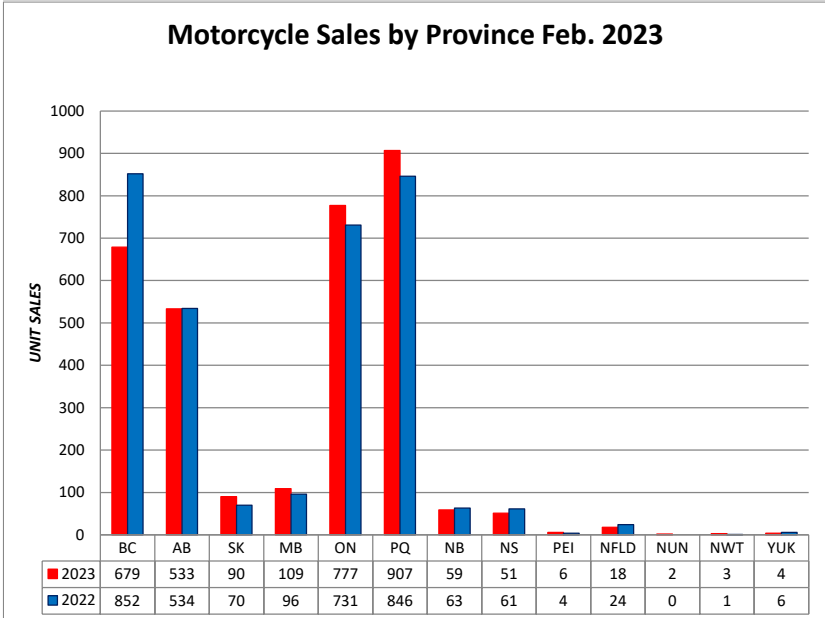
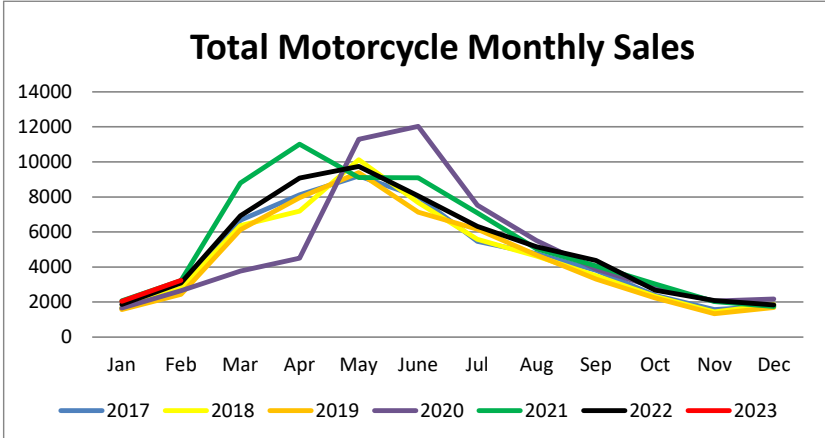
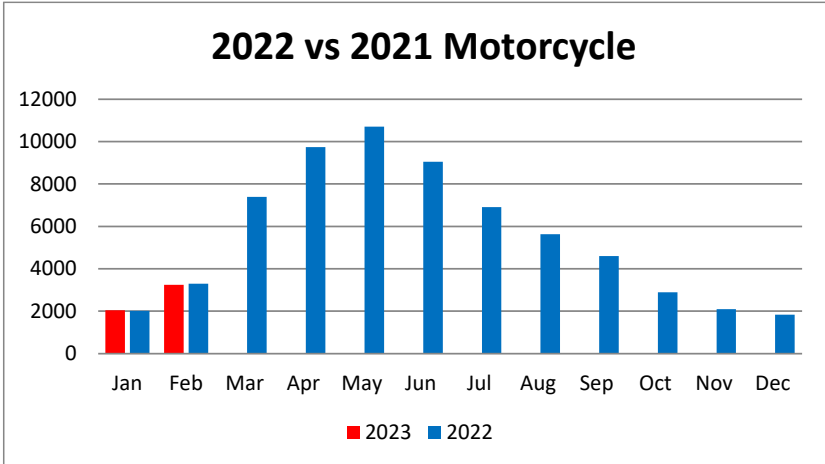




MOTORCYCLE AND MOPED INDUSTRY COUNCIL • CANADIAN OFF-HIGHWAY VEHICLE DISTRIBUTORS COUNCIL

Motorcycles



RETAIL SALES ANALYSIS
2023 Feb. Edition



2024 Show Dates

Stay Tuned!

MMIC / COHV AFFINITY PARTNERS



COHV CVHR MMIC CMC



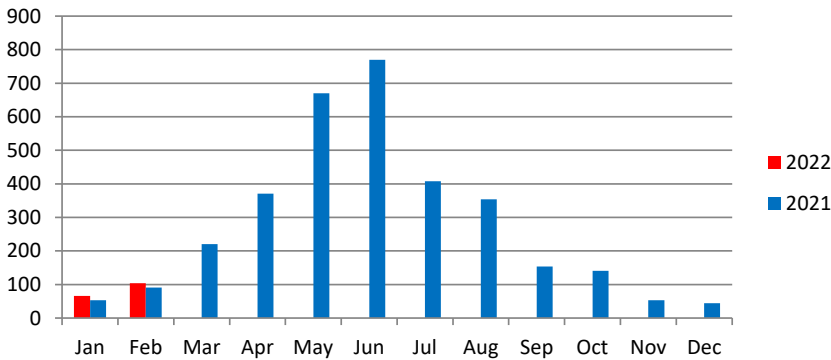
MMIC Statistics Report
Retail Motorcycle Sales Report
For the Month of February 2023

	Current Month	% of Volumes (CM)	Same Month LFY	% of Volumes (CM LY)	Unit Change	% Change	YTD	% of Volumes (YTD)	Prior YTD	% of Volumes (YTD LY)	Unit Change	% Change
British Columbia	679	20.97%	852	25.91%	-173	-20.31%	1,149	21.77%	1,361	25.66%	-212	-15.58%
Alberta	533	16.46%	534	16.24%	-1	-0.19%	897	17.00%	871	16.42%	26	2.99%
Saskatchewan	90	2.78%	70	2.13%	20	28.57%	132	2.50%	116	2.19%	16	13.79%
Manitoba	109	3.37%	96	2.92%	13	13.54%	186	3.52%	161	3.03%	25	15.53%
Ontario	777	24.00%	731	22.23%	46	6.29%	1,309	24.81%	1,225	23.09%	84	6.86%
Quebec	907	28.01%	846	25.73%	61	7.21%	1,340	25.39%	1,292	24.35%	48	3.72%
New Brunswick	59	1.82%	63	1.92%	-4	-6.35%	101	1.91%	112	2.11%	-11	-9.82%
Prince Edward Island	6	0.19%	4	0.12%	2	50.00%	12	0.23%	8	0.15%	4	50.00%
Nova Scotia	51	1.58%	61	1.86%	-10	-16.39%	109	2.07%	112	2.11%	-3	-2.68%
Newfoundland	18	0.56%	24	0.73%	-6	-25.00%	32	0.61%	36	0.68%	-4	-11.11%
Nunavut	2	0.06%	0	0.00%	2 /0		2	0.04%	1	0.02%	1	100.00%
Northwest Territories	3	0.09%	1	0.03%	2	200.00%	3	0.06%	2	0.04%	1	50.00%
Yukon	4	0.12%	6	0.18%	-2	-33.33%	5	0.09%	8	0.15%	-3	-37.50%
Provinces TOTAL	3,238	100.00%	3,288	100.00%	-50	-1.52%	5,277	100.00%	5,305	100.00%	-28	-0.53%

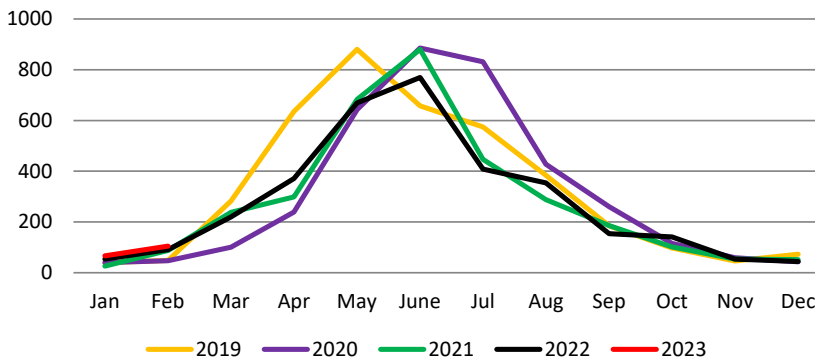
CANADA NOW!

MOTORCYCLE AND MOPED INDUSTRY COUNCIL • CANADIAN OFF-HIGHWAY VEHICLE DISTRIBUTORS COUNCIL

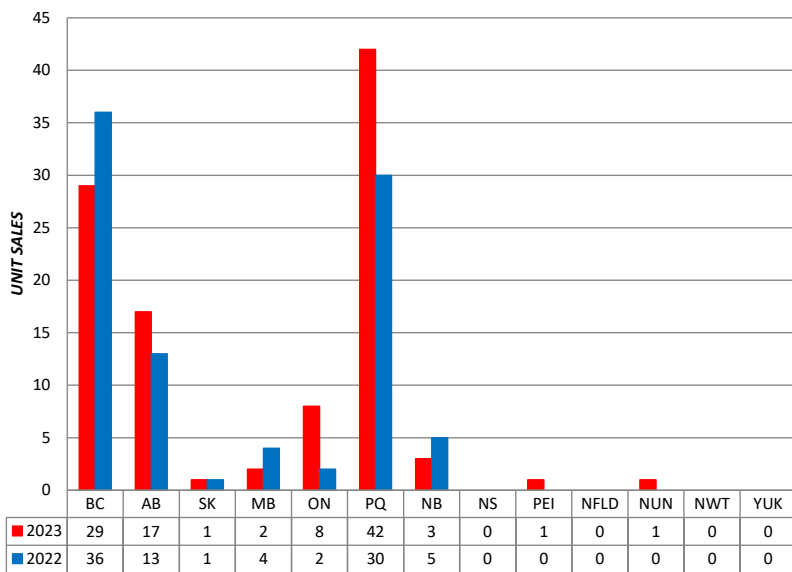
Scooters 2023 vs 2022



Scooter Monthly Sales



Scooter Sales by Province Feb. 2023



RETAIL SALES ANALYSIS
2023 Feb. Edition



2024 Show Dates

Stay Tuned!

MMIC / COHV AFFINITY PARTNERS



COHV CVHR MMIC CIME



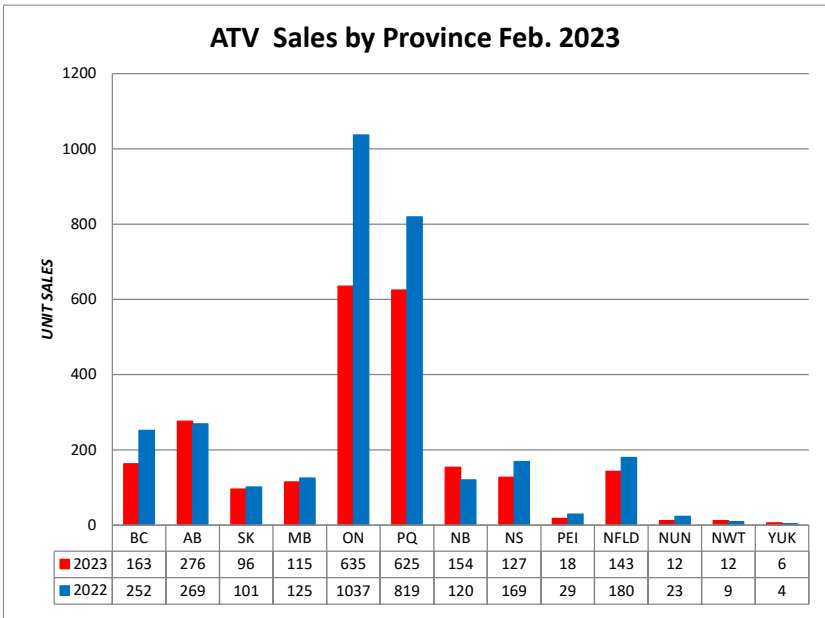
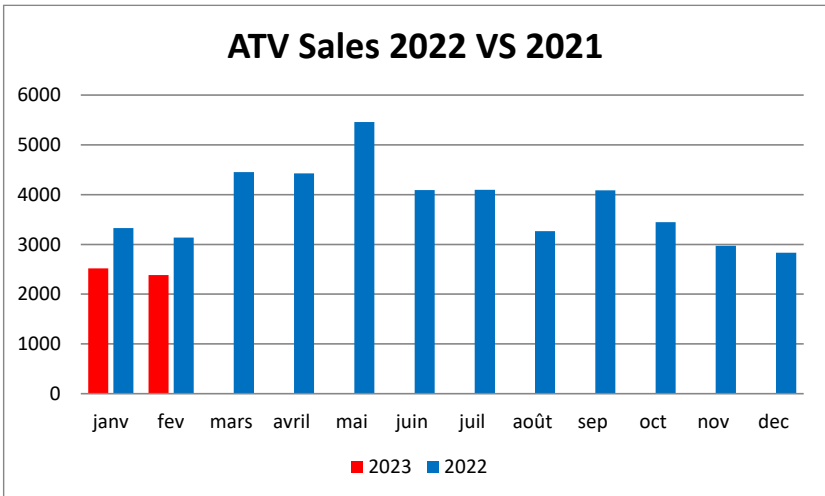
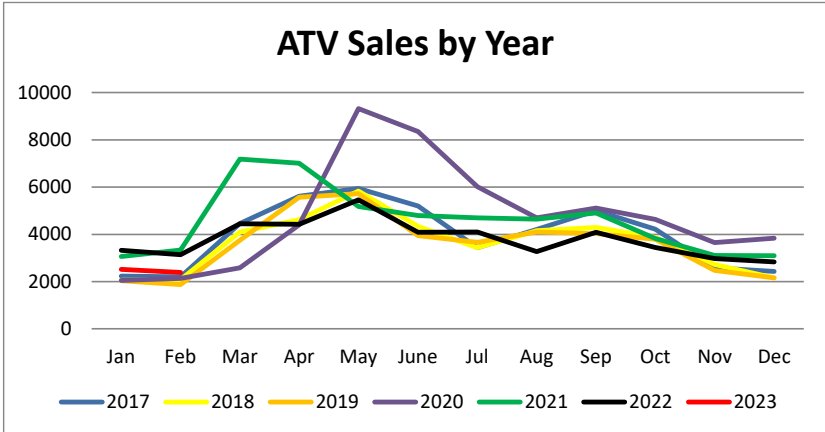
**Retail Scooter Sales Report
For the Month of February 2023**

By Province

	Current Month	% of Volume	Same Month LFY	% of Volume	Unit Change	% Change	YTD	% of Volume	Prior YTD	% of Volume	Unit Change	% Change
British Columbia	29	27.88%	36	39.56%	-7	-19.44%	51	30.00%	54	37.50%	-3	-5.56%
Alberta	17	16.35%	13	14.29%	4	30.77%	25	14.71%	22	15.28%	3	13.64%
Saskatchewan	1	0.96%	1	1.10%	0	0.00%	2	1.18%	2	1.39%	0	0.00%
Manitoba	2	1.92%	4	4.40%	-2	-50.00%	9	5.29%	5	3.47%	4	80.00%
Ontario	8	7.69%	2	2.20%	6	300.00%	15	8.82%	3	2.08%	12	400.00%
Quebec	42	40.38%	30	32.97%	12	40.00%	57	33.53%	46	31.94%	11	23.91%
New Brunswick	3	2.88%	5	5.49%	-2	-40.00%	6	3.53%	9	6.25%	-3	-33.33%
Prince Edward Island	1	0.96%	0	0.00%	1 / 0		1	0.59%	0	0.00%	1 / 0	
Nova Scotia	0	0.00%	0	0.00%	0 / 0		2	1.18%	2	1.39%	0	0.00%
Newfoundland	0	0.00%	0	0.00%	0 / 0		1	0.59%	1	0.69%	0	0.00%
Nunavut	1	0.96%	0	0.00%	1 / 0		1	0.59%	0	0.00%	1 / 0	
Northwest Territories	0	0.00%	0	0.00%	0 / 0		0	0.00%	0	0.00%	0 / 0	
Yukon	0	0.00%	0	0.00%	0 / 0		0	0.00%	0	0.00%	0 / 0	

CANADA NOW!

MOTORCYCLE AND MOPED INDUSTRY COUNCIL • CANADIAN OFF-HIGHWAY VEHICLE DISTRIBUTORS COUNCIL



RETAIL SALES ANALYSIS 2023 Feb. Edition



2024 Show Dates

Stay Tuned!

MMIC / COHV AFFINITY PARTNERS



COHV Statistics Report
Retail OHV Sales Report
For the Month of February 2023

	Current Month	% of Volume	Same Month LEY	% of Volume	Unit Change	% Change	YTD	% of Volume	Prior YTD	% of Volume	Unit Change	% Change
British Columbia	163	6.84%	252	8.03%	-89	-35.32%	311	6.35%	499	7.72%	-188	-37.68%
Alberta	276	11.59%	269	8.58%	7	2.60%	552	11.27%	506	7.83%	46	9.09%
Saskatchewan	96	4.03%	101	3.22%	-5	-4.95%	180	3.67%	202	3.12%	-22	-10.89%
Manitoba	115	4.83%	125	3.98%	-10	-8.00%	188	3.84%	220	3.40%	-32	-14.55%
Ontario	635	26.66%	1,037	33.06%	-402	-38.77%	1,399	28.56%	2,175	33.64%	-776	-35.68%
Quebec	625	26.24%	819	26.11%	-194	-23.69%	1,340	27.35%	1,767	27.33%	-427	-24.17%
New Brunswick	154	6.47%	120	3.83%	34	28.33%	266	5.43%	252	3.90%	14	5.56%
Prince Edward Island	18	0.76%	29	0.92%	-11	-37.93%	31	0.63%	65	1.01%	-34	-52.31%
Nova Scotia	127	5.33%	169	5.39%	-42	-24.85%	278	5.67%	341	5.27%	-63	-18.48%
Newfoundland	143	6.00%	180	5.74%	-37	-20.56%	306	6.25%	373	5.77%	-67	-17.96%
Northwest Territories	12	0.50%	9	0.29%	3	33.33%	15	0.31%	18	0.28%	-3	-16.67%
Yukon Territory	6	0.25%	4	0.13%	2	50.00%	12	0.24%	11	0.17%	1	9.09%
Nunavut	12	0.50%	23	0.73%	-11	-47.83%	21	0.43%	37	0.57%	-16	-43.24%
Province TOTAL	2,382	100.00%	3,137	100.00%	-755	-24.07%	4,899	100.00%	6,466	100.00%	-1,567	-24.23%

CANADA

NOW!

MOTORCYCLE AND MOPED INDUSTRY COUNCIL • CANADIAN OFF-HIGHWAY VEHICLE DISTRIBUTORS COUNCIL

ELECTRICAL SOURCE VEHICLE FIRES



Some common ignition sources for fires can occur when vehicles and equipment experience electrical malfunctions at service centres and repair shops. Highway motor vehicles, marine vehicles, recreational vehicles and equipment all contain various electrical components, such as batteries, cables and wiring, power generators and electronic control units. In a matter of minutes, your property could be engulfed in a fire as the flames from a vehicle encounter other highly combustible material as a result of ignition from an electrical source.

Real life scenario: A customer brings in a vehicle—with no immediate visible issues—to a repair shop. Later, the vehicle catches on fire and the fire extends throughout the building causing property damage. After a thorough investigation, it is discovered the cause of the fire was electrical in nature, due to the battery cable from a charger being left on all night. Charging electrical systems can build up heat, especially if damaged or if safety components like fuses fail. This heat build-up can cause components to melt and eventually ignite combustible material or even cause explosions.

[Click here for more information](#)