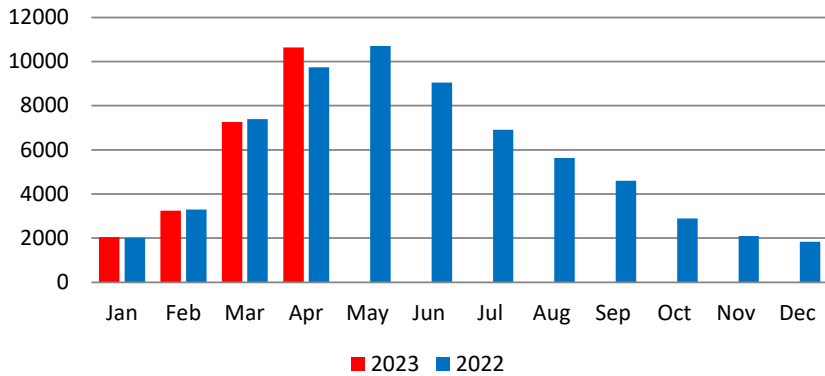


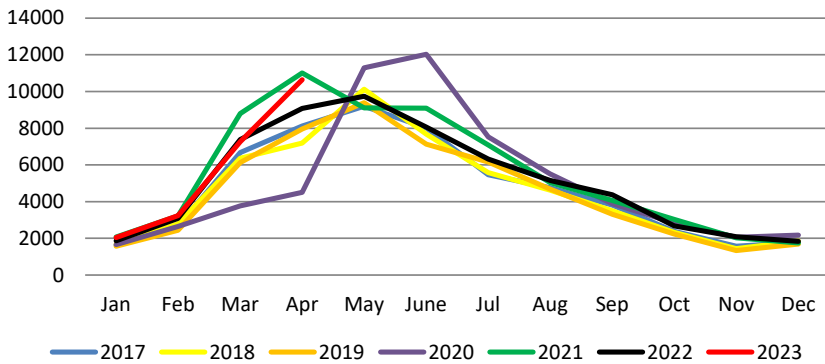


MOTORCYCLE AND MOPED INDUSTRY COUNCIL • CANADIAN OFF-HIGHWAY VEHICLE DISTRIBUTORS COUNCIL

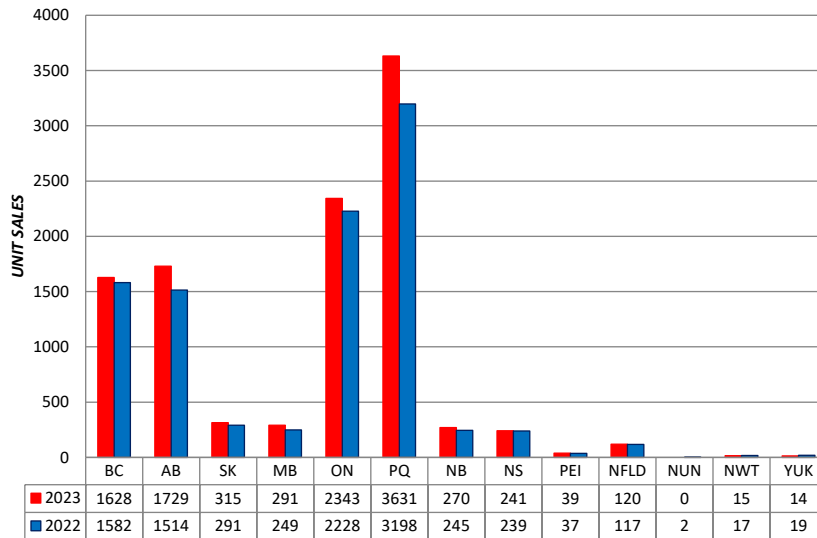
2023 vs 2022 Motorcycle



Total Motorcycle Monthly Sales



Motorcycle Sales by Province April 2023



RETAIL SALES ANALYSIS 2023 April Edition



2024 Show Dates

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MMIC / COHV AFFINITY PARTNERS



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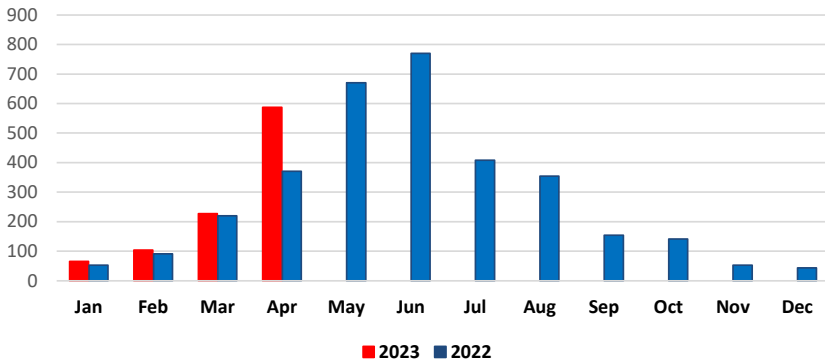
MMIC Statistics Report
Retail Motorcycle Sales Report
For the Month of April 2023

	Current Month	% of Volumes (CM)	Same Month LFY	% of Volumes (CM LY)	Unit Change	% Change	YTD	% of Volumes (YTD)	Prior YTD	% of Volumes (YTD LY)	Unit Change	% Change
British Columbia	1,628	15.31%	1,582	16.25%	46	2.91%	4,098	17.68%	4,471	19.93%	-373	-8.34%
Alberta	1,729	16.26%	1,514	15.55%	215	14.20%	3,710	16.01%	3,615	16.12%	95	2.63%
Saskatchewan	315	2.96%	291	2.99%	24	8.25%	670	2.89%	619	2.76%	51	8.24%
Manitoba	291	2.74%	249	2.56%	42	16.87%	722	3.11%	605	2.70%	117	19.34%
Ontario	2,343	22.03%	2,228	22.88%	115	5.16%	5,358	23.12%	5,236	23.35%	122	2.33%
Quebec	3,631	34.14%	3,198	32.84%	433	13.54%	7,158	30.88%	6,397	28.52%	761	11.90%
New Brunswick	270	2.54%	245	2.52%	25	10.20%	561	2.42%	538	2.40%	23	4.28%
Prince Edward Island	39	0.37%	37	0.38%	2	5.41%	72	0.31%	75	0.33%	-3	-4.00%
Nova Scotia	241	2.27%	239	2.45%	2	0.84%	546	2.36%	571	2.55%	-25	-4.38%
Newfoundland	120	1.13%	117	1.20%	3	2.56%	225	0.97%	234	1.04%	-9	-3.85%
Nunavut	0	0.00%	2	0.02%	-2	-100.00%	2	0.01%	3	0.01%	-1	-33.33%
Northwest Territories	15	0.14%	17	0.17%	-2	-11.76%	28	0.12%	25	0.11%	3	12.00%
Yukon	14	0.13%	19	0.20%	-5	-26.32%	29	0.13%	39	0.17%	-10	-25.64%
Provinces TOTAL	10,636	100.00%	9,738	100.00%	898	9.22%	23,179	100.00%	22,428	100.00%	751	3.35%

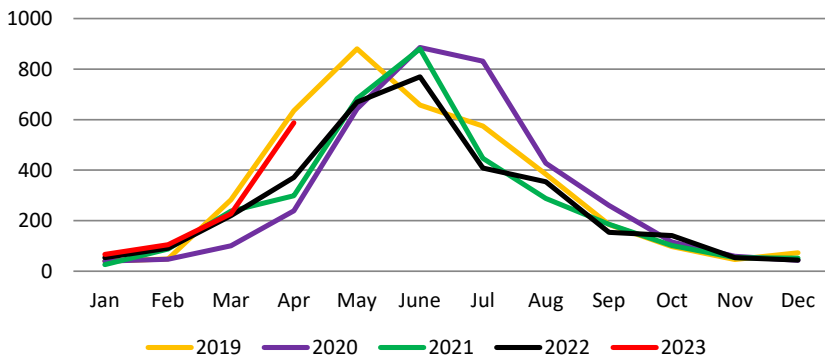
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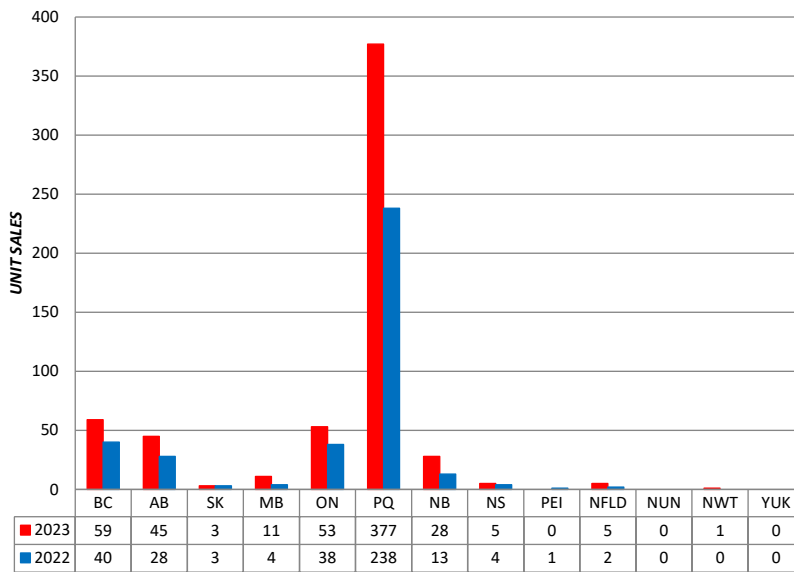
Scooters 2023 vs 2022



Scooter Monthly Sales



Scooter Sales by Province April 2023



RETAIL SALES ANALYSIS
2023 April Edition



2024 Show Dates

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MMIC / COHV AFFINITY PARTNERS



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**Retail Scooter Sales Report
For the Month of April 2023**

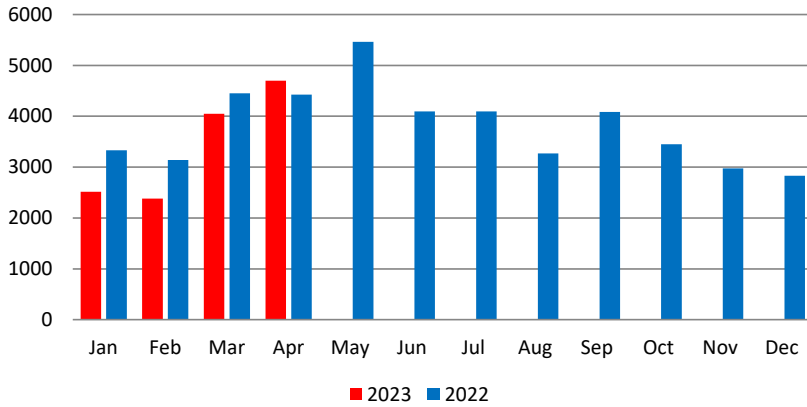
By Province

	Current Month	% of Volume	Same Month LFY	% of Volume	Unit Change	% Change	YTD	% of Volume	Prior YTD	% of Volume	Unit Change	% Change
British Columbia	59	10.05%	40	10.78%	19	47.50%	159	16.16%	136	18.50%	23	16.91%
Alberta	45	7.67%	28	7.55%	17	60.71%	93	9.45%	77	10.48%	16	20.78%
Saskatchewan	3	0.51%	3	0.81%	0	0.00%	7	0.71%	6	0.82%	1	16.67%
Manitoba	11	1.87%	4	1.08%	7	175.00%	30	3.05%	13	1.77%	17	130.77%
Ontario	53	9.03%	38	10.24%	15	39.47%	76	7.72%	54	7.35%	22	40.74%
Quebec	377	64.22%	238	64.15%	139	58.40%	552	56.10%	398	54.15%	154	38.69%
New Brunswick	28	4.77%	13	3.50%	15	115.38%	46	4.67%	34	4.63%	12	35.29%
Prince Edward Island	0	0.00%	1	0.27%	-1	-100.00%	1	0.10%	1	0.14%	0	0.00%
Nova Scotia	5	0.85%	4	1.08%	1	25.00%	8	0.81%	13	1.77%	-5	-38.46%
Newfoundland	5	0.85%	2	0.54%	3	1.5	10	1.02%	3	0.41%	7	233.33%
Nunavut	0	0.00%	0	0.00%	0 / 0		1	0.10%	0	0.00%	1 / 0	
Northwest Territories	1	0.17%	0	0.00%	1 / 0		1	0.10%	0	0.00%	1 / 0	
Yukon	0	0.00%	0	0.00%	0 / 0		0	0.00%	0	0.00%	0 / 0	

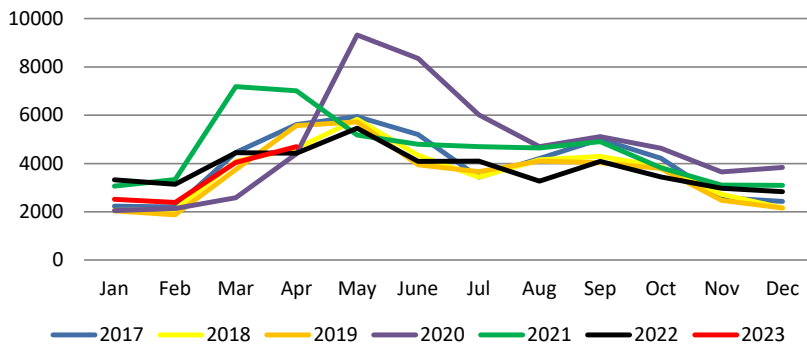
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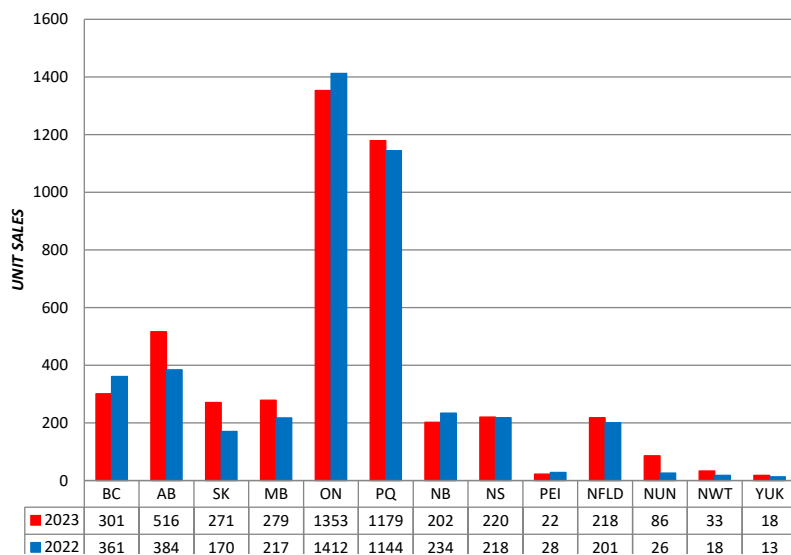
ATV Sales 2023 VS 2022



ATV Sales by Year



ATV Sales by Province April 2023



RETAIL SALES ANALYSIS
2023 April Edition



2024 Show Dates

Stay Tuned!

MMIC / COHV AFFINITY PARTNERS



COHV CVHR MMIC CMC



COHV Statistics Report
Retail OHV Sales Report
For the Month of April 2023

	Current Month	% of Volume	Same Month LFY	% of Volume	Unit Change	% Change	YTD	% of Volume	Prior YTD	% of Volume	Unit Change	% Change
British Columbia	301	6.41%	361	8.16%	-60	-16.62%	915	6.71%	1,163	7.58%	-248	-21.32%
Alberta	516	10.98%	384	8.68%	132	34.38%	1,548	11.34%	1,374	8.95%	174	12.66%
Saskatchewan	271	5.77%	170	3.84%	101	59.41%	605	4.43%	561	3.66%	44	7.84%
Manitoba	279	5.94%	217	4.90%	62	28.57%	647	4.74%	644	4.20%	3	0.47%
Ontario	1,353	28.80%	1,412	31.90%	-59	-4.18%	4,002	29.33%	5,101	33.24%	-1,099	-21.54%
Quebec	1,179	25.10%	1,144	25.85%	35	3.06%	3,445	25.25%	3,973	25.89%	-528	-13.29%
New Brunswick	202	4.30%	234	5.29%	-32	-13.68%	690	5.06%	690	4.50%	0	0.00%
Prince Edward Island	22	0.47%	28	0.63%	-6	-21.43%	79	0.58%	125	0.81%	-46	-36.80%
Nova Scotia	220	4.68%	218	4.93%	2	0.92%	744	5.45%	747	4.87%	-3	-0.40%
Newfoundland	218	4.64%	201	4.54%	17	8.46%	714	5.23%	788	5.14%	-74	-9.39%
Northwest Territories	33	0.70%	18	0.41%	15	83.33%	66	0.48%	52	0.34%	14	26.92%
Yukon Territory	18	0.38%	13	0.29%	5	38.46%	41	0.30%	33	0.22%	8	24.24%
Nunavut	86	1.83%	26	0.59%	60	230.77%	149	1.09%	94	0.61%	55	58.51%
Province TOTAL	4,698	100.00%	4,426	100.00%	272	6.15%	13,645	100.00%	15,345	100.00%	-1,700	-11.08%

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FLOODING AND WATER DAMAGE: WHAT YOU NEED TO KNOW



Flooding and water damage: What you need to know!

When you're operating a business, you've got enough to worry about. The last thing you want is to discover water pouring into your building or seeping into your roof.

Water damage can be caused by a number of things, ranging from flooding to ice damming. Ice dams are ridges of ice that form at the edge of a roof and can lead to melting snow leaking into a building, causing damage to walls, ceilings, and insulation.

Floods are a particularly big concern in the winter and spring months. During the winter, most of the precipitation is stored as snow or ice on the ground. Once the weather warms in the spring or during sudden winter thaws, huge quantities of water are released.

The [average cost of flood damage restoration is around \\$2,700, but it can sometimes cost upwards of 5,000](#), depending on the type of flood. That's why it's important for you to know what causes flooding and the steps that you should take to mitigate the risks.

Read more [here!](#)